

World's First Peer-to-Peer Platform for Mining Industry to Fund Key Capital Partner Projects

Redrockassets.com to Fund Mining Projects

SCOTTSDALE, ARIZONA, April 7, 2014 – **KEY CAPITAL CORPORATION (OTC Pink: KCPC)** advises that the Company has entered into a funding agreement with Red Rock Assets LLC.

Red Rock Assets LLC a related party, is scheduled to launch www.redrockassets.com, the world's first Peer-to-Peer Social Lending Platform for the mining industry, next month.

Peer-to-Peer Lending, Social Lending, or Debt Crowdfunding, is a fast-emerging attractive alternative for investors seeking interest rates superior to those offered through banks. Social Lending empowers lenders to select the parties to whom they contributively lend at the varying rates of return offered. This funding initiative with Red Rock Assets will provide a much-needed avenue for the junior mining sector to receive funding for its production projects in a market where little support currently exists from traditional banking and/or equity lenders.

For the first time ever, individual lenders are able to participate directly in the lucrative lending to mining projects that has historically been dominated by banks and institutions.

Through www.redrockassets.com, lenders will have the opportunity to select the Key Capital mining project loans in which they participate. This introduction of a new class of asset for lenders in the social lending market will provide for a base high-yield 7.5% per annum return as well as profit share participation. In each project in which the Red Rock Assets LLC Lending Members participate, they will receive, in addition to their 7.5% interest return, a pro-rata share in a forecast minimum 7.5% return from the commencement of each respective project's commercial production.

In all project loan cases, Key Capital determines each project's commercial viability and secures a charge over each borrower project and the recoverable metals and/or minerals. Before each project loan finalizes, each charge is assigned to Red Rock Assets LLC to be held as a security for their Lending Member loans that participate in the respective mining project loans.

As well as the provisioning of project funding through Red Rock Assets LLC, under the terms of the Agreement, Key Capital also has a three-year option to acquire 15% of Red Rock Assets LLC in consideration of payment of US\$2,000,000.

ABOUT KEY CAPITAL: Key Capital is a streaming, structured finance, and equity funder of mining projects that through its agreements with its client partners retains an interest in the production of mines containing gold, silver, base metals, or energy products. The Company is a Georgia corporation headquartered in Scottsdale, Arizona.

For further information see www.keycapitalgroup.com

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ABOUT RED ROCK ASSETS LLC: Red Rock Assets is launching the world's first online Peer-to-Peer Lending Platform for the mining industry. Red Rock Assets will offer its Lending Members direct access to mine project loan opportunities that previously have been restricted to banks, financial institutions, and the well-connected. Red Rock Assets empowers its Lending Members to direct their loan funds to mine projects that offer Lending Members a 7.5% high-yield interest per annum plus a forecast minimum additional 7.5% return through a pro-rata profit share from the projects in which they respectively participate.

For further information see www.redrockassets.com

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Disclaimer

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