

Key Capital Corporation Announces \$3M Financing and Progress Report

SCOTTSDALE, ARIZONA, June 13, 2014 – **KEY CAPITAL CORPORATION (OTC Pink: KCPC)** advises that the Company has progressed substantially over the past few months and reports progress as follows:

The Company has entered into a funding agreement with a Central American-based investment group providing for subscription of 6 million restricted shares at US\$0.50 to be subscribed for at 200,000 shares monthly for a total payment of US\$3 million. The agreement is subject to a four-month due diligence period. Funding has commenced with payment this month of the first \$100,000.

This funding, which is being made for investment purposes, will see the Company have its base operational costs underwritten without allowing for or being dependent upon the receipt of any other revenue.

The Company has now entered into four conditional funding agreements that have been listed for funding through our agreement with Red Rock Assets LLC, the world's first Social Lending Platform for the mining and energy industries. Red Rock Assets expects to have its listed projects open to accepting loans through its online crowdfunding site within the next few weeks. Preliminary detail of the projects that have entered into agreement with the Company is available at www.redrockassets.com.

Peer-to-Peer Lending, Social Lending, or Debt Crowdfunding, is a fast-emerging attractive alternative for investors seeking interest rates superior to those offered through banks. Social Lending empowers lenders to select the parties to whom they contributively lend to at the varying rates of return offered. This funding initiative with Red Rock Assets will provide a much-needed avenue for the junior mining and energy market sectors to fund their production projects in a market where little support currently exists from traditional banking and/or equity lenders. In fact, for the first time ever, individual lenders will be able to participate directly in the lucrative lending to mining and energy projects that have historically been the domain of investment banks and institutions.

Through www.redrockassets.com, lenders will have the opportunity to select the Key Capital mining project loans in which they elect to participate. This social lending market will provide lenders and investors a base 7.5% per annum return as well as a pro-rata profit share participation from the projects to which they have respectively loaned funds.

ABOUT KEY CAPITAL: Key Capital is a streaming, structured finance, and equity funder of mining projects that through its funding agreements with its client partners retains an interest in the production of mines containing gold, silver, base metals, or in energy products. The Company is a Georgia corporation headquartered in Scottsdale, Arizona.

For further information see www.keycapitalgroup.com

For contact: Chris Nichols, President/CEO at +1 (480) 745-2625, or info@keycapitalgroup.com

ABOUT RED ROCK ASSETS LLC: Red Rock Assets is launching the world's first online Social Lending Platform for the mining industry. Red Rock Assets will offer its Lending Members direct access to mine project loan opportunities that previously have been restricted to banks, financial institutions, and the well-connected. Red Rock Assets empowers its Lending Members to direct their loan funds to mining or energy projects that offer a 7.5% interest per annum plus a pro-rata profit share interest from the projects in which they respectively participate.

For further information see www.redrockassets.com

For contact: Matthew Freedman, President/CEO at +1 (480) 426-9228, or info@redrockassts.com

Disclaimer

Statements made in this press release that express the Company or management's intentions, plans, beliefs, expectations or predictions of future events, are forward-looking statements. The words "believe," "expect," "intend," "estimate," "anticipate," "will" and similar expressions are intended to further identify such forward-looking statements, although not all forward-looking statements contain these identifying words. Those statements are based on many assumptions and are subject to many known and unknown risks, uncertainties and other factors that could cause the Company's actual activities, results or performance to differ materially from those anticipated or projected in such forward-looking statements. The Company cannot guarantee future financial results, levels of activity, performance or achievements and investors should not place undue reliance on the Company's forward-looking statements.